

BOARD OF DIRECTORS AND COMMUNITY RELATIONS

The board recognizes the need for a communications program to provide effective two-way communication between the school district and the school district community. The school district's communications program shall strive to meet the following goals.

- To keep citizens informed through a regular flow of information about the school district and its programs;
- To encourage and organize the interchange of ideas between the school district and the community by developing and implementing techniques for community involvement in the school district and for school district involvement in the community; and
- To assess public knowledge, attitudes and concerns on a regular basis.

It shall be the responsibility of the superintendent to establish and maintain an on-going communications program with the community. The superintendent shall make a recommendation to the board annually for changes in the communications program.

Cross Reference:	104	The People and Their School District
	209	Committees of the Board of Directors
	217	Board of Directors' Relationships
	302	Administration Relationships
	402	Employees and Outside Relations
	902	Press, Radio and Television News Media
	904	Public Participation in the School District

Approved August 2007

Reviewed _____

Revised _____